

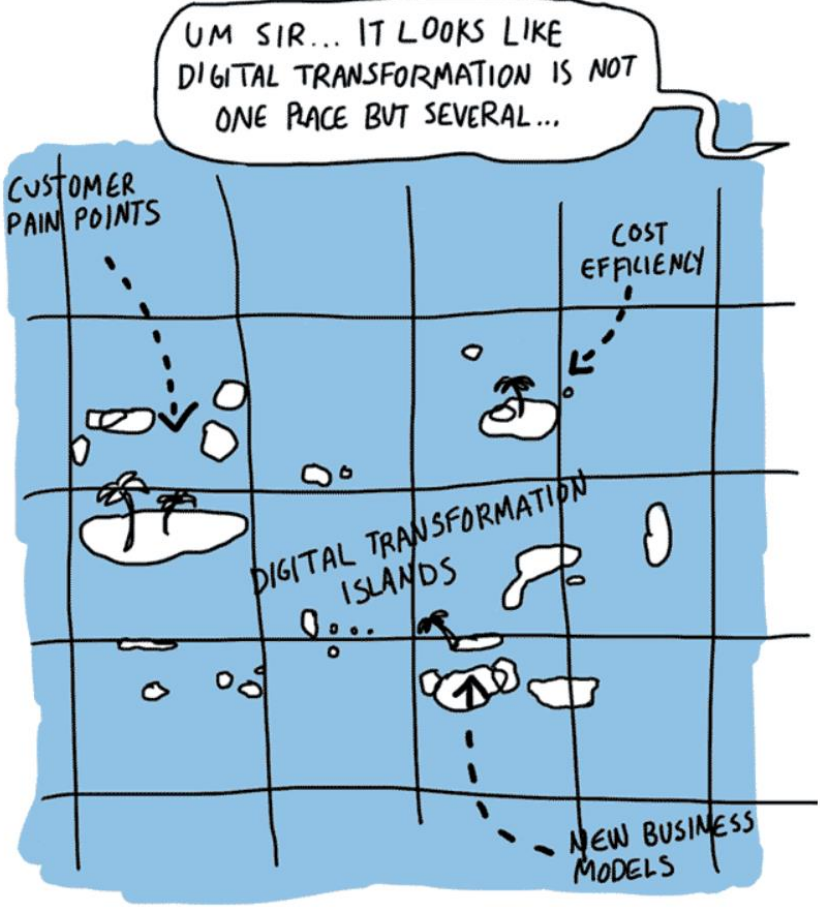


## Digital Transformation & the Future of Work

Ingrid Camilleri  
Chief Digital Officer

OCT 2022

# DIGITAL TRANSFORMATION SERVES EMPLOYEES AS MUCH AS CUSTOMERS



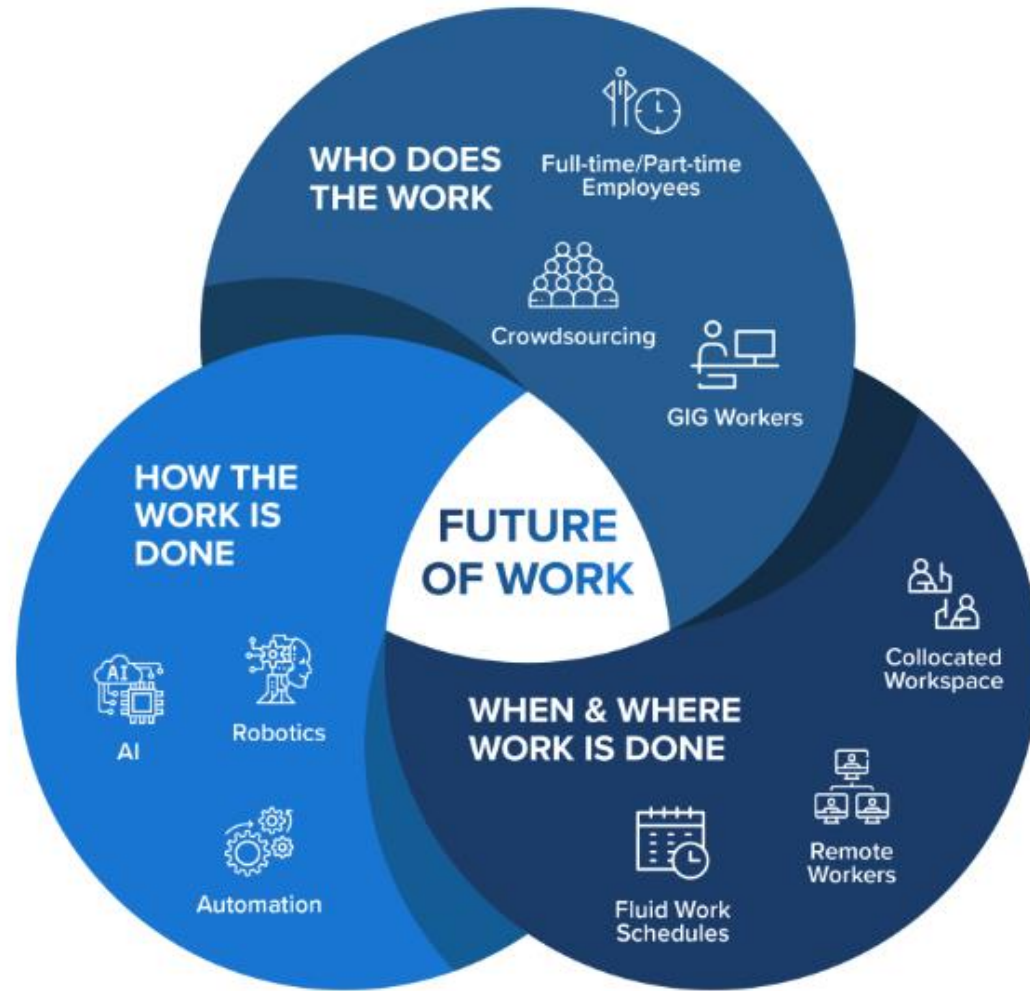
IT ALL STARTS WITH CULTURE

”

**CULTURE EATS  
STRATEGY  
FOR BREAKFAST**

PETER DRUCKER

# TAP INTO NEW WORKING MODELS



Source : <https://shrm.org/>

## CHALLENGES



Credit: Comic House / EHFG 2018

## OPPORTUNITY



Source : <https://insidesmallbusiness.com.au/>

A blue-tinted landscape featuring a mountain range under a cloudy sky. The foreground shows a rocky, uneven terrain. The text is overlaid in white, bold, uppercase letters.

IT IS NOT THE STRONGEST OF THE SPECIES  
THAT SURVIVES, NOR THE MOST INTELLIGENT  
THAT SURVIVES. IT IS THE ONE THAT IS THE  
MOST ADAPTABLE TO CHANGE.

CHARLES DARWIN