



UNIVERSITY
of NICOSIA

Η Βιωσιμότητα και το Μέλλον της Εργασίας

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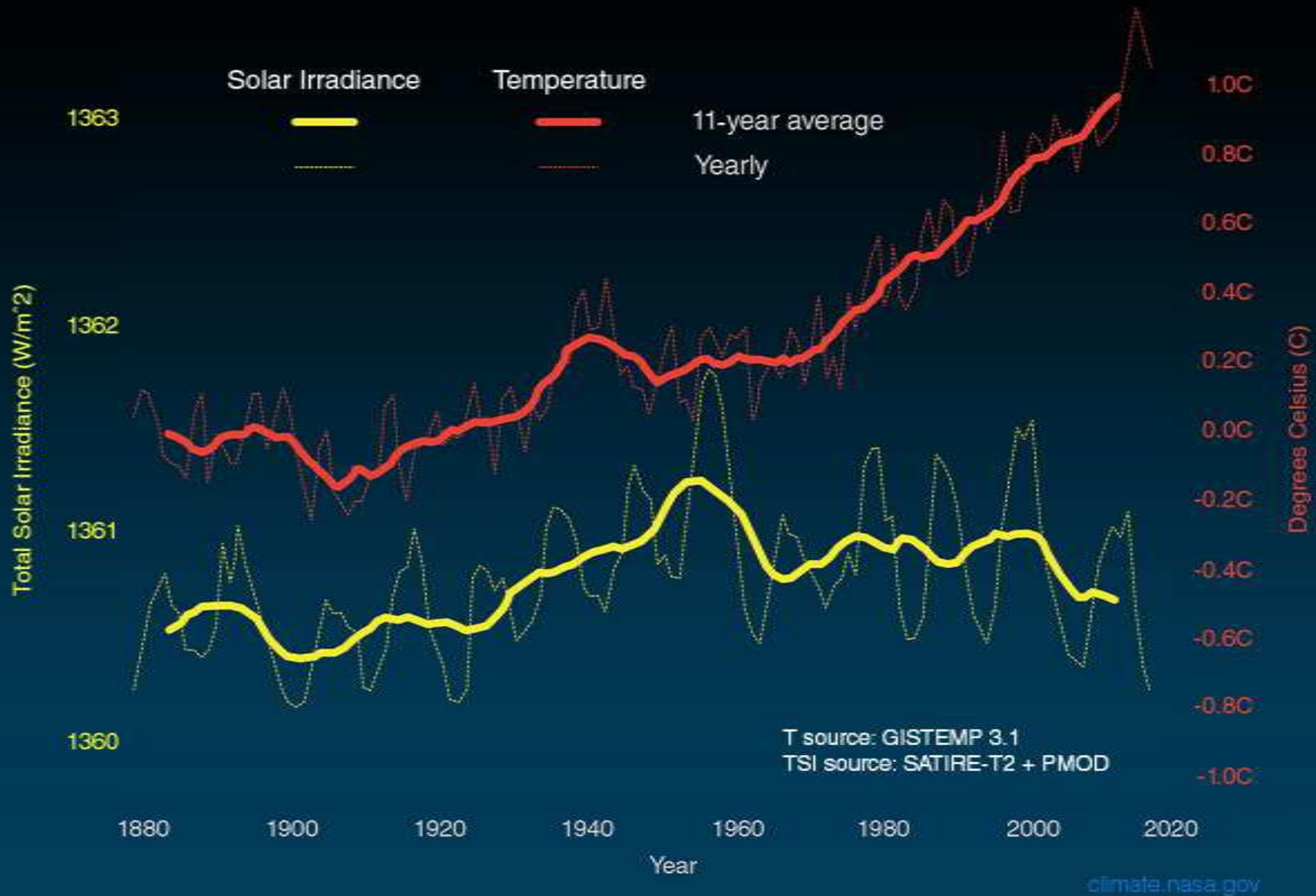
Executive Chairman | Corporate Sustainability and Responsibility Centre

25 Οκτωβρίου 2022

ΤΟ ΠΑΡΟΝ



Temperature vs Solar Activity



climate.nasa.gov







Volkswagen



The Megatrends of the Business Ecosystem



Today's Business Sustainability Challenge

Companies can maintain their **social license to operate** by:

- ▼ Continuously addressing **global trends & challenges**
- ▼ Integrating **sustainability** in their strategies
- ▼ Being willing to adapt or change their **business models**



Making the
Business Case



Transforming Data into
Valuable Information



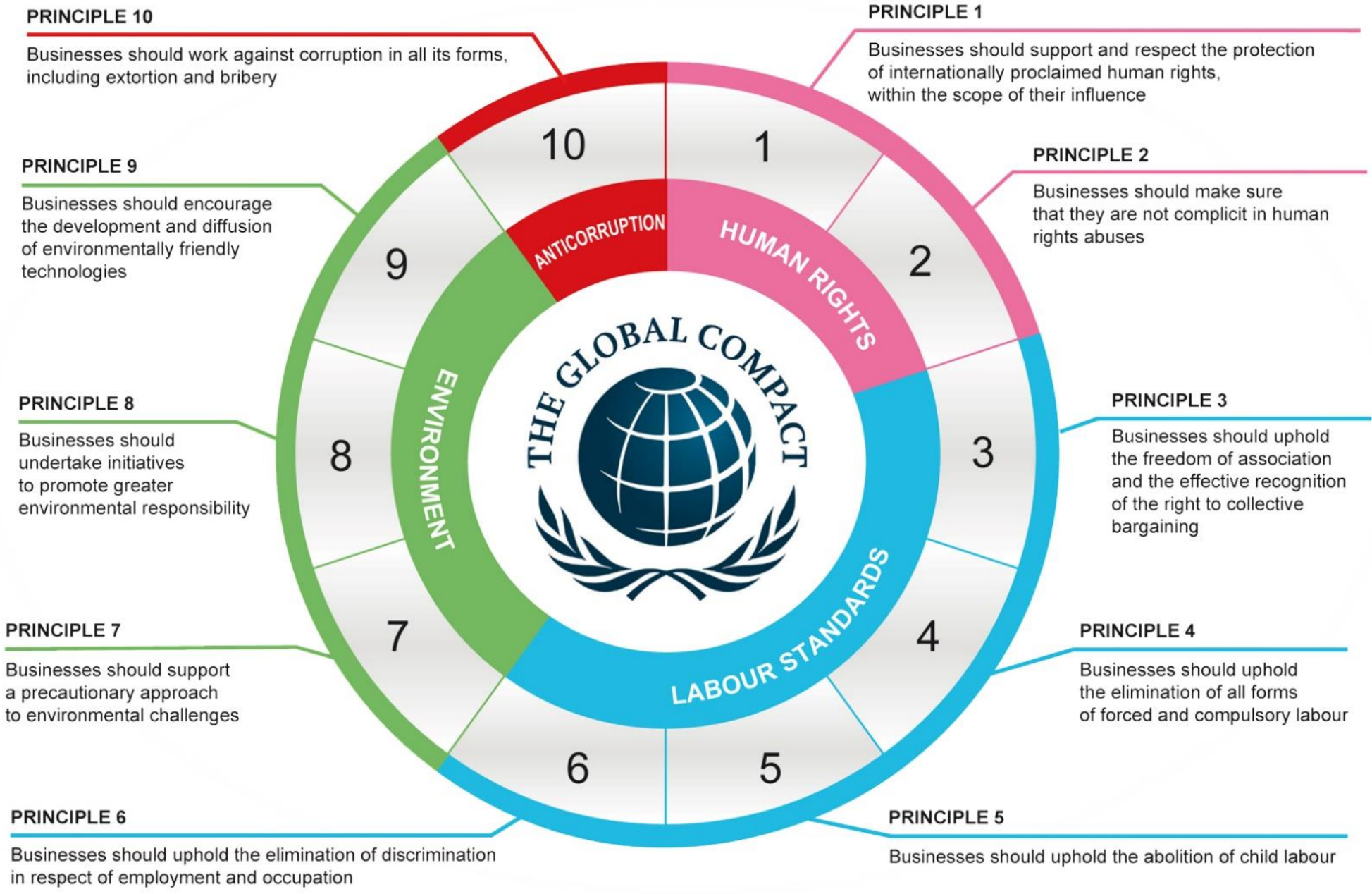
Developing Metrics
to Assess Initiatives



Engaging Management,
Colleagues and other
Stakeholders

ΤΑ ΔΕΔΟΜΕΝΑ

The 10 Principles of UNGC



The 2030 Agenda for Sustainable Development



Graphics by Jemur Laitvants/Adobe



SHAPING EUROPE'S DIGITAL FUTURE

#DigitalEU



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Corporate Sustainability and
Responsibility Centre

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How Sustainability Shapes the Future of Work



Workers believe

that their company is not doing enough to
fight climate change



are more likely

to work for a company with strong
environmental policies

Source: Future of Workplace Sustainability Report, Unily, 2020

How Sustainability Shapes the Future of Work



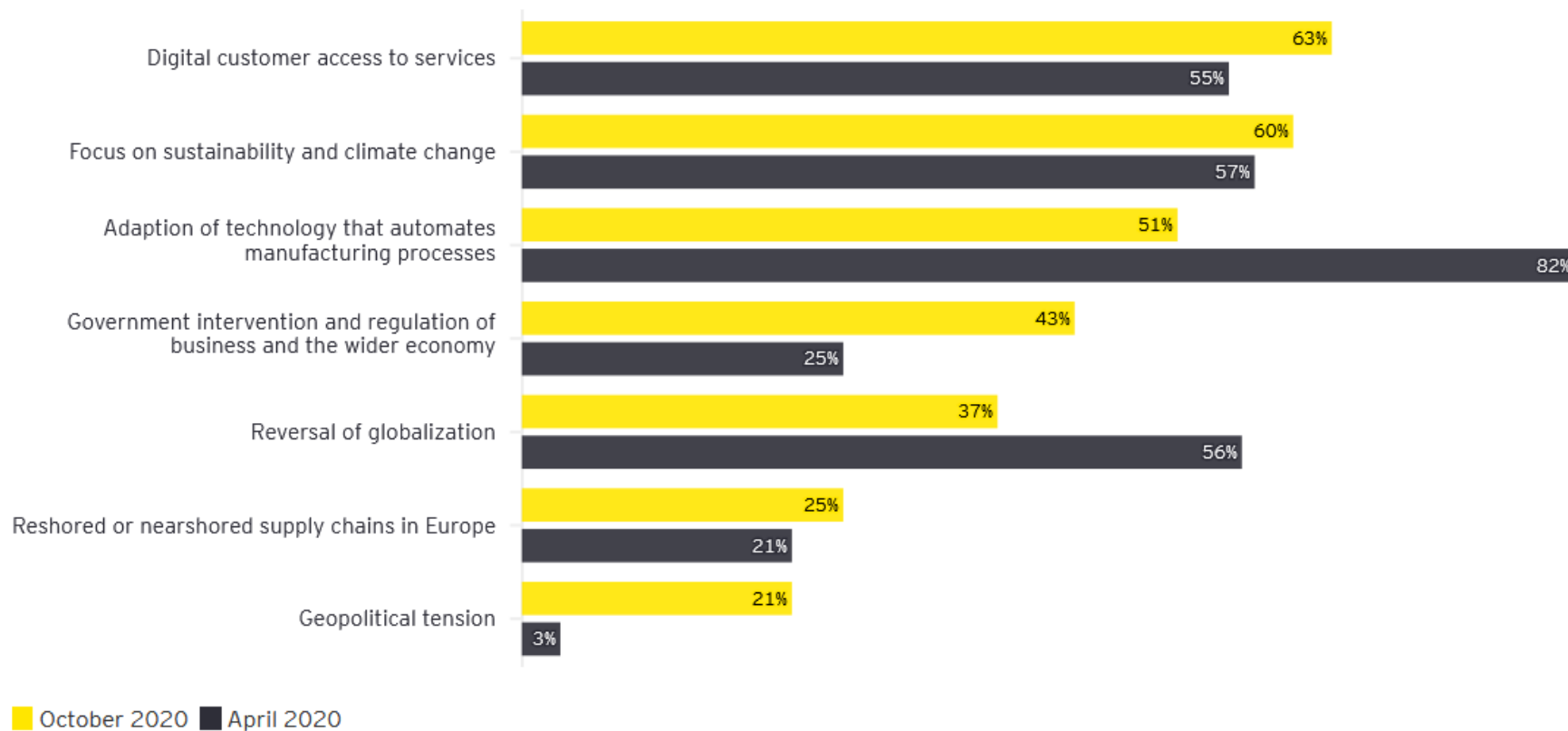
Would like

to learn more sustainability skills to become
more valuable in the workplace

Source: Future of Workplace Sustainability Report, Unily, 2020

How Sustainability Shapes the Future of Work

Which of the following trends do you expect to accelerate most in the next three years as a result of COVID-19?



Source: EY Flash Survey October 2020 (total respondents: 109), April 2020 (total respondents: 113)

ΑΥΤΑ ΠΟΥ ΕΡΧΟΝΤΑΙ

Corporate
Sustainability
Reporting
Directive



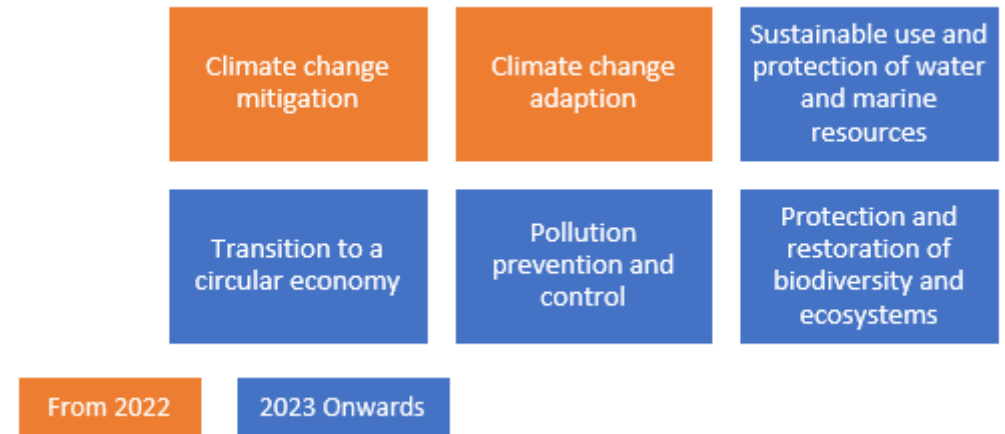


EU Directive Proposal on Corporate Sustainability Due Diligence

Industry initiatives and independent third-party verification to avoid adverse impacts on human rights and environment throughout global supply chains



The EU taxonomy is a classification system, establishing a list of economic activities with performance criteria for their contribution to six environmental objectives.



It is part of a wider **EU Sustainable Finance Action Plan** to reorient capital flows towards a more sustainable economy.

How Sustainability Shapes the Future of Work

EUROPEAN COMMISSION
DG ENV.F1 – DEC. 2020

GREEN GROWTH, JOBS AND SOCIAL IMPACTS FACT SHEET



Earlier estimates suggested overall positive but moderate socio-economic impacts of green policies:

- ✓ climate/energy policies adding less than 1% to GDP and 0.5% to employment (ca. **1 million jobs**) by 2030 and resource efficiency similarly adding up to 1% and 0.5% to those, respectively

Recent evidence shows more significant impacts:

- ✓ resource efficiency and circularity combined can increase GDP by an additional 7% and employment by 1% (**2 million jobs**).

> 3 million jobs

ΤΙ ΘΑ ΧΡΕΙΑΣΤΟΥΜΕ

New Leadership

... demonstrating integrity, social and emotional intelligence, systems-wide outlook and courage to go beyond the profits-and-losses mindset.

Education & Training

... relevant academic qualifications.

... new professional qualifications.

Up-skilling & Re-skilling

... sustainable employment and learning opportunities for all, with a new **focus on skills** and employability.

... **more transparency** when it comes to skills and learning to help employees better navigate the transitions ahead (**digital transition, green transition, or the flexible working future**).

... **more skilling opportunities for everyone** searching for employment to help them better adjust to the changing future.

Up-skilling & Re-skilling

Soft skills such as creativity, adaptability and design thinking are critical.

When it comes to sustainability four main types of skills are sought after in green occupations:

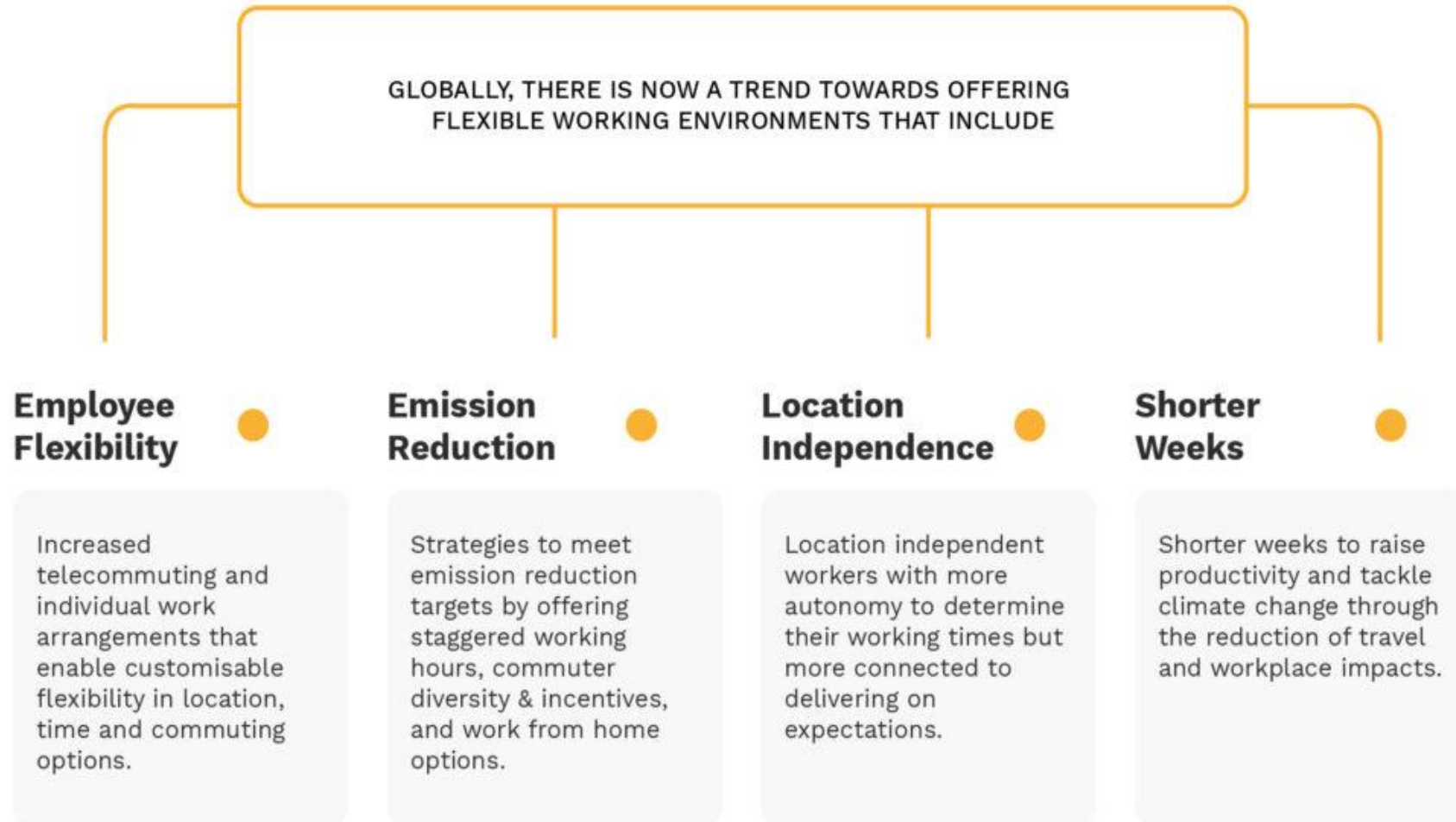
- ✓ **Engineering and technical skills**
- ✓ **Science-based skills**
- ✓ **Operational management skills**
- ✓ **Monitoring skills**

People

... need to be at the centre for a sustainable Future of Work.

The pandemic has forever changed the world of work and the way we understand crisis resilience. **Providing a safe working environment is key to employees' wellbeing and being able to adapt to changing Health & Safety requirements is a key component of whether a company can operate or not.**

People





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